

Professional Development Conference 2013

Topic: The Seven Deadliest Leadership Communication Sins

Speaker: Skip Weisman



There are 7 common communication mistakes taking place every day between project team members. These are personal communication habits that come from well-meaning project leaders and team members that don't realize the damage of their communication patterns.

Participants will easily recognize each of these seven mistakes while identifying how they are impacting their ability to get things done most efficiently and effectively. We will also explore the specific root cause of these communication habits with simple strategies for eliminating them from our vernacular.

Speaker Bio: Skip Weisman works with project managers, senior executives, mid-level managers, small business owners AND the people they manage, offering practical yet modern strategies and tools around the topics of Communication, Motivation, Leadership, Teamwork and Results.

After 20 years in professional baseball as CEO of 5 different minor league franchises while growing them up to \$3Million dollar businesses, Skip is no stranger to what it takes to bring a team from mediocre to championship-winning. These same principles of leading sports franchises to sold-out-stadium status is no different in today's workplace environments – as the concepts of boosting morale, developing high-performance teams, mastering conscious communication and ultimately, delighting customers to keep coming back are relevant to all industries.

Since 2001, Skip has worked with for-profit and non-profit businesses, helping leaders communicate to motivate and eliminate the de-motivators from their work environments. Industries such as banking, insurance, construction, and CPA firms (as well as project managers, plumbers, underground surveyors, and fire equipment repair/maintenance companies) have benefitted from the programs, trainings and keynote addresses he has delivered. It is his passion to bring the same level of effort, application and straight-talk so that today's businesses can thrive in a very competitive economy.

Skip has had a proven track record of taking an organization's challenges and helping them become a workplace that their employees want to show up at every day. As a result, these companies also get the rewards of more efficiency, more profit, and more growth.