

Professional Development Conference 2013

Topic: The Four Commitments of a Winning Team

Speaker: Mark Eaton



Sure-fire Strategies to Get your Team into Action and Achieve Breakthrough Results

If you want to lead your team to greater heights in performance and achievement you need to hear Mark Eaton's story. In this high energy insightful presentation, Mark shares how he rose from auto mechanic to NBA All Star, and after twelve amazing years with the Utah Jazz reinvented himself and became a business leader, entrepreneur, radio and TV personality and subject of a soon to be released film.

Experience the excitement and drama of how he challenged himself and his beliefs and found the courage to keep going and achieve success beyond anything he thought possible. Get the inside story on what it takes to win and discover how to turn your people into winners by applying the concepts that create sports superstars to the world of business. Mark gives you proven strategies and powerful actionable ideas you can use immediately to create breakthroughs in your workplace and inspire your team to start playing a bigger game. This is a must-attend talk if you want to attain your highest leadership goals, maximize your team's potential and develop a game plan to turn every member of your organization into a peak performer!.

Speaker Bio: Tens of thousands of people have had their lives transformed through hearing Mark Eaton's astounding story of triumph and record breaking success. Mark is a business and motivational speaker who shares with organizations and audiences nationwide how he went from a 7'4" twenty-one year old mechanic who couldn't play basketball to a twelve year career as an NBA All Star with the Utah Jazz. In Mark's high energy, action packed presentations he explains the philosophy, principles and techniques that enabled him to take it to the top, winning again and again and making history in the NBA. He reveals the secrets that skyrocketed him to fame as the Two-Time Defensive Player of the Year, enabled him to break the NBA record for the most blocked shots in a single season and be selected to play in the 1989 All-Star Game.

After his career with the Jazz, Mark went on to success after success in the competitive world of business as an entrepreneur and leader, helping others achieve their personal and professional best. From 1994-2005 he was the chairman of the Mark Eaton Standing Tall for Youth Organization which provided sports and outdoor opportunities to more than 3,000 at-risk children. Then in 1997, Mark entered the entertainment arena, where for eight seasons he hosted Jazz Tonight on KJZZ-TV and Mark Eaton Outdoors, as well as SportsHealth Today, an internationally syndicated radio show. In 1996, Mark initiated another successful venture; opening the award winning restaurant, Tuscany and in 2005 Francks; home of acclaimed Chef Franck Piessel. Currently, besides speaking and facilitating teambuilding and leadership programs, Mark is writing a book about the "Four Commitments of a Winning Team" and is the subject of a soon to be released feature film.