

Professional Development Conference 2013

Topic: What To Do When There's Too Much To Do

Speaker: Laura Stack



Laura's EFFICIENCY keynote teaches you to invest your time and energy into what will yield the most impactful results. Laura Stack shows how to hone in on high-value tasks, protect the time to do them, focus on their execution, and organize around the stuff that really matters. Her innovative, step-by-step Productivity Workflow Formula (PWF) allows you to spend less time and achieve greater results than you ever thought possible.

Speaker Bio: Laura Stack, MBA, CSP, has consulted with Fortune 500 corporations for over 20 years in the field of employee productivity. She advises leaders, teams, and professionals on developing high-performance cultures and creating Maximum Results in Minimum Time®. She is the president of The Productivity Pro®, Inc., which specializes in productivity improvement in high-stress organizations. As a dynamic speaker, Laura's keynotes and seminars focus on increasing profitability by improving output, reducing inefficiency, and saving time in today's workplaces. Laura uses both high energy and high content to educate, entertain, and motivate audiences to skyrocket their organizational and individual results. She was the 2011-2012 President of the National Speakers Association (NSA) and is the recipient of the Certified Speaking Professional (CSP) designation, NSA's highest earned designation.

Laura has authored or co-authored 10 books and numerous video, audio, and online programs on leadership execution, time management, and productivity. Her newest work, Execution IS the Strategy, is due in 2014; her other titles include What to Do When There's Too Much to Do (2012); SuperCompetent (2010); The Exhaustion Cure (2008), Find More Time (2006), and the bestselling Leave the Office Earlier (2004), which was hailed as "the best of the bunch" by the New York Times. Her books have been published in over 20 countries and translated into seven foreign languages, including Japanese, Spanish, Korean, Chinese, Taiwanese, Italian, and Romanian. Laura is a columnist for Training, Productive, and Success magazines, and her popular weekly electronic productivity newsletter has subscribers in 38 countries. Laura is Microsoft Corporation's Certified Application Specialist in Outlook. Her MBA in Organizational Management focused on the interaction between productivity and employee retention.

Widely regarded as one of the leading experts in the field of employee productivity and workplace issues, she has been featured nationally on the CBS Early Show, CNN, NPR, Bloomberg, the New York Times, USA Today, the Wall Street Journal, O Magazine, Entrepreneur, and Forbes magazine, to name a few. Laura has been a spokesperson for Microsoft, 3M, Skillsoft, Office Depot, Day-Timer, and Xerox. Her client list includes top Fortune 500 companies, including Starbucks, Wal-Mart, Aramark, Heinz, GM, MillerCoors, Lockheed Martin, Wells Fargo, and Time Warner, plus a multitude of associations and governmental agencies.

Laura lives with her husband and three children in Denver, Colorado.