Searching for and securing a good new job can be extremely challenging and, at times, discouraging. Approaching it with the right attitude and putting forth a focused, constant, and detailed effort is critical. Just applying online and hoping someone will come to you is how your competitors may search but not you! By searching in the right manner, you will be able to be logically selective in finding the job that best fits with your skill sets, interests, salary level, and abilities.

**Speaker Bio** Ian McCracken, President and Owner of ‘PRI’ and Co-Founder and Executive Director of ‘Building Youth Around the World’, has numerous years of expertise in the area of recruitment, consulting and human resources. Through his career, Ian has worked for top Global Fortune 500 and Regional Companies to include Praxair, Hexcel and Intermountain Healthcare. Before forming PRI, Ian served in many corporate capacities to include Vice President of Recruiting, International Project Manager and Regional Human Resources Manager.

In the early years, Ian obtained an MBA (1998), a Bachelor of Science Degree in Psychology (1996) and PHR certification. Now he recruits and consults throughout the U.S. and overseas for varied clientele. Additionally, for the past nine years, Ian has been asked to speak and present his wisdom and knowledge in a variety of business and motivational forums throughout the U.S.

Ian started his first company, PRI, in early 2004 ([www.prorecruitingint.com](http://www.prorecruitingint.com)). In 2005 he formed a consulting division within PRI and also started in 2009 a 501(c)3 global charitable foundation called ‘Building Youth Around the World’ which assists underprivileged children in the United States and in 3rd world countries. The foundation website can be found at [www.buildyouth.org](http://www.buildyouth.org).

Ian has been married for over 21 years and has three beautiful children. He was born in Manila, Philippines and has lived in or visited over 25 countries and nearly every State in the U.S. He speaks fluent French and has 7 siblings including identical triplet sisters. Ian and his son are avid scuba divers and most particularly enjoy wreck diving.

Ian is known for his integrity and wisdom and brings a fun and unique presentation style and perspective to his clients.