

Professional Development Conference 2014

Topic: Racing in Reverse: The quantitative relationship between Overtime, Defects and Project Slippage

Speaker: Mark Layton



Today, process failures and unchecked client demands are usually solved through a single solution- overtime. However, many studies have shown that overworking knowledge workers only contributes to schedule acceleration until the products produced are tested and introduced defects are exposed. Correction of these now embedded mistakes is often much more expensive than preventing the defect in the first place. This presentation discusses the quantification of this dynamic and suggests ways to truly accelerate project schedules in times of crisis.

Speaker Bio: Mark C. Layton, known globally as Mr. Agile®, is an organizational strategist and PMI certification instructor with over 20 years in the project/program management field. He is the Los Angeles chair for the Agile Leadership Network and is the founder of Platinum Edge, Inc.—an organizational improvement company that supports businesses making the Waterfall-to-Agile transition.

Prior to founding Platinum Edge in 2001, Mark developed his expertise as a consulting firm executive, program management coach, and in-the-trenches project leader. He also spent 11 years as a Cryptographic Specialist for the US Air Force, where he earned both Commendation and Achievement medals for his accomplishments.

Mark holds MBAs from the University of California, Los Angeles, and the National University of Singapore; a B.Sc. (*summa cum laude*) in Behavioral Science from University of La Verne; and an A.S. in Electronic Systems from the Air Force's Air College. He is also a Distinguished Graduate of the Air Force's Leadership School, a certified Project Management Professional (PMP), a Certified Scrum Trainer (CST), and a recipient of Stanford University's advanced project management certification (SCPM).

Mark is the author of Wiley & Sons "*Agile Project Management for Dummies*" series and is a frequent speaker on Lean, Scrum, XP and other agile solutions.