Moral Foundations and Intuitive Ethics in Project Management: What Values Underpin the PMI Code of Ethics?

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Northern Utah Chapter
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Is it Ethical?
PMI 2003 PROJECT OF THE YEAR:

UTHA WINTER OLYMPICS CAPTURES GOLD

Fraser Bullock and Matthew Lehman, Sorensen Capital, and Massachusetts Gov. Mitt Romney, all of the Salt Lake Organizing Committee.
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- Introduction to Project Mgt.
- Advanced Project Mgt.
- Global, Ethical and Professional Issues
- Organizational Information Systems
- Quality Assurance
- Creativity, Innovation, & Change Mgt.
- Reliability Engineering & Safety Mgt.
- Technology Marketing & Distribution
- Materials & Supply Chain Management
- Six Sigma Green Belt Certification
Jonathan Haidt: The Moral Roots of Liberals and Conservatives

http://www.ted.com/talks/jonathan_haidt_on_the_moral_mind.html
Haidt: Five Moral Foundations
“Written on the First Draft of the Moral Mind”

**Caring/Harm**
– bonding, compassion

**Fairness**
– reciprocity, equality

**In-group/Loyalty**

**Authority**
– hierarchy, institutions

**Purity/Sanctity**
– food, hygiene, sex

If you don’t stand behind our troops why don’t you stand in front of them!

Support our troops. Bring them home.
Haidt's Global Results
UVU TM vs Liberal Profile
UVU educates around 70% of Utah County students who go to college. UVU Technology Management students’ moral foundations profile matches the Conservative profile, but places more importance on Authority and In-group Loyalty.
Tech 405G: Global, Ethical, and Professional Issues in Technology

The net effect of the class appears to be to moderate UVU Tech Mgt students’ values, bringing them more in line with global Conservative values.
Perceptions of PMI Code of Ethics
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PMI Code of Ethics & Professional Conduct

• HARM/CARE
  • Except harm to Animals and Killing

• FAIRNESS
  • Except if you are born Rich

• In-Group Loyalty
  • Except Love of Country

• Authority
  • Except Gender Roles

• Purity
  • God, “Unnatural”, and Chastity are particularly irrelevant
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